



Vital Records, is an independent, artist formed and run label. Vital Records' goal is to become a major presence in the arena of developing and breaking new recording artists in world music.

Vital Records, a New York City-based boutique record label, distributed by Sumthing Distribution (A Nile Rodgers Company), is a leading innovator in music retail marketing for the new entertainment media landscape. Vital Records is both a vanguard record label that is re-defining the role of the independent for breaking exceptional new world artists and is a retail specialist that has created new retail channels for the brave new world of entertainment media.

Vital Records aspires to assemble a community of world artists and songwriters with fresh ideas for the music and recording industries. Whenever possible, we will develop and produce music which invites audiences to visit unexplored and mixed genres of music, thought and emotion.

Vital Records, is a unique record label formed by award-winning producer/composer Jim Papoulis and managed by songwriter /artist / producer michéal CASTALDO.

The Music that *Lives* within you...