

For Immediate Release

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www.longislandbreakfastclub.org

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-West Hempstead, NY

Long Island Breakfast Club Announces an Italian Heritage Day Event entitled “An Evening in Tuscany” to be held on Thursday October 29th, 2009! The Long Island Breakfast Club is proud to salute the 2009 Honorees who have significantly distinguished themselves in the Italian Community, and continue to inspire and impact individuals by paying it forward on Long Island. LIBC is proud to announce the 2009 Honoree to:

michéal CASTALDO

Crooner/Composer/Connoisseur

Italian Cultural Ambassador & Entrepreneur

When the Academy of Calabria Rome-Toronto honored michéal in 1996 for his contributions to the Calabrian community in Canada, and when he received the “Calabria America” 2000 for his achievements as a composer/producer, michéal was inspired to rebuild Villetta Mimma Vittoria, the villa where he was born, making it available to his family and friends as well as opening it up as a rental to anyone ready for a Calabrian adventure. In 2004 he founded the first ever Olive Oil Cooperative in New York City, providing high quality organic olive oil from his family’s estate-grown extra-virgin olive oil to connoisseurs in North America. The Private Reserve Estate EVOO was founded in 1907 by his great grandfather Giuseppe Frisina who had just returned from New York City as a “bird of passage” helping to build the subway system. With savings in hand he purchased a parcel of land that had centuries-old olive groves. By the 1920s his grandparents, Michelangelo Pellegrino and Maria Antonia Frisina took the olive grove to the next level and now michéal’s uncles have over 20,000 orchards along the Tyrrhenian coast of Calabria in the foothills of Aspromonte. In short, The New York City Olive Oil Coop seed was planted a century earlier as a gift from a great grandfather to a great grandson www.NewYorkCityOliveOilCoop.com.

To give back a bit of life’s sweetness, CASTALDO now runs www.LaDolceVitaFoundation.org whose mission is to take people suffering from the “blues” or illness on scenic joy rides in the country in his exotic convertible roadster, a customized Mazda Miata. His story and his car were featured as Miata of the Month in November 2007 in Miata.net

Nowadays michéal CASTALDO may be found on any given week performing light Italian opera; hosting an olive oil tasting complete with Neapolitan song or classic Italian pop standards; onstage at Lincoln Center, Carnegie Hall, the Rainbow Room at Rockefeller Center, the JVC Jazz Festival, the Waldorf-Astoria Hotel, the West Virginia Italian Heritage Festival or hosting a house concert event at the home of a high-profile Italian-American family—in Italian, of course. With his current Italian CDs “Villa” and “La Dolce Vita ‘NAmerica” CASTALDO slows the tempo, reaches deeper into the soul and passionately takes you back to his Calabrian roots. www.michealCASTALDO.com

“An Evening in Tuscany” promises to be a fun filled evening of networking, classic Italian songs, fabulous food, raffles and prizes all in an atmosphere enjoying the joy and the art of living a day in love of the Italian culture reminiscent of music and traditions that warms the heart and full enriches the soul – Italian Style that is so simple yet full of rich and delightful touches! The event will be held at The Westbury Manor, Jericho, NY from 6:00 to 11:00 pm. “An Evening in Tuscany” will be a spectacular evening and will include a reception, dancing, silent auction prizes, Neapolitan auction raffles and much, much more!

Information on ticket sales, corporate sponsorships, journal advertisements, prize donations and auction donations can be obtained by visiting the Long Island Breakfast Club website at www.longislandbreakfastclub.org.

Tickets are available at \$85.00 per person. This fundraising event is sponsored by the Long Island Breakfast Club, a career advocacy organization for mature professionals. Our motto is Experience Counts!

Visit michéal’s EPK (electronic press kit) at www.sonicbids.com/michealCASTALDO
www.michéalCASTALDO.com

About The Long Island Breakfast Club www.longislandbreakfastclub.org

This organization provides advocacy, support, career and employment counseling and referrals to prepare mature individuals for productive employment. Our motto is EXPERIENCE COUNTS!